



SIX SIMPLE STEPS TO RIDERS SPONSORSHIP 2020/21

1. Find your Sponsor and agree how much they will sponsor you for the 2020/21 season (minimum £350*, maximum £950)
An admin fee of £60.00 (incl VAT) will be deducted automatically.
(= In recognition of the shortened 2019/20 season, sponsors are permitted to 'top-up' riders' existing sponsorship accounts to the minimum level, rather than paying the minimum fee for sponsorship of £350 e.g. if you roll over £50, your sponsor will only have to pay in £300 to meet the minimum required)*
2. Agree with your Sponsor which branding sites you will use (minimum 1, maximum 4) and exactly what wording/logo you will display.
(Branding sites are either: On Breeches - Thighs x 2 (either one side or both) and Coccyx, and on Riders Shirt Collar).
3. Both you and your Sponsor must agree and sign the Riders Sponsorship Agreement.
You can download this from the national website www.pointtopoint.co.uk
4. Return the signed Riders Sponsorship Agreement and a completed Riders Sponsorship Registration form to the PPA Office.
Payment of your sponsorship monies can either be sent via a cheque made payable to the Point-to-Point Authority or via a BACS payment to the following account:
Sort Code: 60-93-03 A/c Number: 00301166 A/c Name: PPA Riders Sponsorship.
5. As soon as funds are cleared, you may begin wearing your sponsors logos and through the PPA office you can pay for your RQC, reimburse payment of any mandatory Riders Medicals and order Point-to-Point racing equipment as necessary.
(Remember you must always display your sponsors agreed details on at least ONE branding site).
6. Write a thank you letter to your Sponsor and send them a photograph of you riding which displays their logo!

PPA NOMINATED SUPPLIERS ARE:

- Harley Equestrian – www.harleyracing.net / info@harleyequestrian.net / 01327 260818
- Treehouse Sporting Colours – www.treehouseonline.co.uk / info@treehouseonline.co.uk / 01299 851625
- E J Wicks Lambourn - www.ejwicks.co.uk / sales@ejwicks.co.uk / 01488 71766
- Gibsons Newmarket – www.gibson-saddlers.com / gibsonsaddlers@btconnect.com / 01638 662330
- White Rose Saddlery – www.whiterosesaddlery.com / enquiries@whiterosesaddlery.co.uk / 01653 697440
- Mangan and Webb Saddlery – www.manganandwebb.com / info@manganandwebb.com / 01451 831245
- Porto Racing - www.portoracing.com / info@portoracing.com / 01342 835529
- Old Mill Saddlery - www.saddlery.biz / info@saddlery.biz / 028 9335 3268
- Woodlands Enterprises - www.woodlandsltd.myshopify.com / candy@woodlandsltd.com / 01488 648820