

# INFORMATION REGARDING RIDERS SPONSORSHIP SCHEME (RSS) AND THE USE OF SPONSORSHIP MONIES

The scheme will be administered in writing only, wherever possible, by email to: [info@p2pa.co.uk](mailto:info@p2pa.co.uk). If email is unavailable, post or fax as per the details above will be accepted although this will take longer to process.

Please read the PPA Riders Sponsorship Agreement so that you are familiar with it. Discuss and agree with your sponsor the logos and branding sites to be used.

## **YOU MUST DISPLAY YOUR AGREED BRANDING (MINIMUM ONE SITE) EVERY TIME YOU RIDE IN POINT-TO-POINTS.**

Both the rider and the sponsor must sign the sponsorship agreement and send it to the PPA Office whilst maintaining a **copy** for their records. Payment of the agreed sponsorship monies (minimum £350 includes RSS Admin fee, maximum £950) must then be paid into the following PPA bank account:

Sort Code: 60-93-03 Account Number: 00301166 Account Name: PPA Riders Sponsorship

When funds have been received an email confirming receipt of the monies will be issued and the PPA administration fee of £60.00 inc VAT will be deducted.

Thereafter, you may request payment for any of the following:

1. Your RQC (payment will be made upon your application being processed and medical clearance given).
2. A medical with your GP in order to obtain your RQC (where necessary). Payment will be made by the PPA via BACS upon receipt of an **original** Doctors invoice and your bank details.
3. Race riding equipment through one of the nominated RSS suppliers:

**PLEASE NOTE:** If you do not have sufficient funds to cover your order in your PPA Stakeholder account you must pay the supplier the balance in advance.

If you have a subsequent query regarding any goods received, such as incorrect logos / wording, or faulty goods, please advise the PPA office within **48 hours** of the order so payment to the supplier can be withheld if necessary. If you have ordered the wrong item or size, it will be your own responsibility, cost and risk to return and replace items as necessary with your chosen supplier.

## **N.B. Sponsorship payments specifically EXCLUDES:**

1. Any fines imposed by the Stewards and that are payable to the BHA.
2. Travelling expenses of any form, any riding fees or course fees.
3. Any membership fees e.g. PPORA, Hunt membership which could be deemed a benefit in kind.

Within the OFCOM Code of Advertising Standards and Practice is a list of unacceptable products or services, as follows:-

- i) All tobacco products;
- ii) Breath testing devices or others which mask the effects of alcohol;
- iii) The occult;
- iv) Private investigation agencies;
- v) Commercial services offering advice on personal or consumer problems;
- vi) Guns and Gun Clubs;
- vii) Pornography

**Should you need further clarification on any of the above, please call the PPA office on 01793 781990 or email [info@p2pa.co.uk](mailto:info@p2pa.co.uk)**



## CHECKLIST FOR RIDER'S SPONSORSHIP

1. Find your Sponsor and agree how much they will sponsor you for the season (minimum £350 includes RSS Admin fee, maximum £950).
2. Agree with your Sponsor which branding sites you will use (minimum 1, maximum 4) and exactly what wording / logo you will display. (Branding sites are either: On Breeches - Thighs x 2 (either one side or both) and Coccyx, and on Rider's Shirt Collar).
3. Both you and your Sponsor must agree and sign the Rider's Sponsorship Agreement (available from [www.pointtopoint.co.uk](http://www.pointtopoint.co.uk)).
4. Return the signed Rider's Sponsorship Agreement to the PPA Office. Payment of your sponsorship monies can either be sent via a cheque made payable to the Point-to-Point Authority or via a BACS payment to the following account:  
Sort Code: 60-93-03  
A/c Number: 00301166  
A/c Name: PPA Riders Sponsorship.
5. As soon as funds are cleared, the PPA office will (at your written request): process your RQC, reimburse payment of mandatory Rider's Medicals and order your Point-to-Point racing equipment as necessary. (Remember you must always display your sponsors agreed details on at least ONE branding site).
6. Write a thank you letter to your Sponsor and send them a photograph of you riding which displays their logo!

## PPA NOMINATED SUPPLIERS ARE:

Harley Equestrian - [www.harleyequestrian.com](http://www.harleyequestrian.com) / [erica@harleyequestrian.com](mailto:erica@harleyequestrian.com) / 01327 260818

Treehouse Sporting Colours - [www.treehouseonline.co.uk](http://www.treehouseonline.co.uk) / [info@treehouseonline.co.uk](mailto:info@treehouseonline.co.uk) / 01299 851625

E J Wicks Lambourn - [www.ejwicks.co.uk](http://www.ejwicks.co.uk) / [sales@ejwicks.co.uk](mailto:sales@ejwicks.co.uk) / 01488 71766

Gibsons Newmarket - [www.gibsonsaddlers.com](http://www.gibsonsaddlers.com) / [info@gibsonsaddlers.com](mailto:info@gibsonsaddlers.com) / 01638 662330

White Rose Saddlery Ltd - [www.whiterosesaddlery.co.uk](http://www.whiterosesaddlery.co.uk) / [enquiries@whiterosesaddlery.co.uk](mailto:enquiries@whiterosesaddlery.co.uk) / 01653 697440

Mangan & Webb - [www.manganandwebb.com](http://www.manganandwebb.com) / [info@manganandwebb.com](mailto:info@manganandwebb.com) / 01451 831245

Porto Racing - [www.portoracing.com](http://www.portoracing.com) / [info@portoracing.com](mailto:info@portoracing.com) / 01342 835529

Old Mill Saddlery - [www.saddlery.biz](http://www.saddlery.biz) / [info@saddlery.biz](mailto:info@saddlery.biz) / 028 9335 3268

Woodlands Enterprises - [www.woodlandsltd.com](http://www.woodlandsltd.com) / [candy@woodlandsltd.com](mailto:candy@woodlandsltd.com) / 01488 648820

**REMEMBER - If you have not registered your Sponsorship Agreement but display any branding (other than manufacturers) when riding at a Point-to-Point, you will be liable to a fine.**