



THE POINT-TO-POINT AUTHORITY (PPA)

Application For Registration Under Horse Sponsorship Scheme 2019/20
Yard Sponsorship (HSS2)

Following registration of the Yard any horse running in the name of the keeper (detailed below) may carry advertising for the named sponsor in any Point-to-Point. Advertising must, at all times, comply with the requirements of Appendix L to the Regulations for Point-to-Point Steeple Chases – ‘Sponsored Horses’ – which sets out the acceptable positioning and sizes of all logos that can be carried.

NOTE: Yards should bear in mind when registering that an owner can, at any time, withdraw their horse(s) from a Yard Sponsorship and where this occurs no advertising may be carried and no refund of any registration fee will be made.

The applicable registration fee MUST accompany the application made payable to the Point-to-Point Authority Limited. Where, because of an increase in the number of horses, a further sum is due, the extra fee must be paid within 7 days.

For sponsorship to be carried the coming weekend and beyond, registration must be made by noon on the previous Friday (8 days earlier).

Yard Details – Keeper and Number of Horses

Keeper.....
Address.....
.....Post Code.....

Table with 3 columns: 1 to 5 horses (checkbox), 6 to 10 horses (checkbox), 11+ horses (checkbox). Fees: £100 (incl VAT), £250 (incl VAT), £400 (incl VAT).

Payment via BACS to PPA Sponsorship Account, Sort Code: 60-93-03 A/c No: 00301166 or, cheques made payable to the Point-to-Point Authority

Horse Details: unless payment has been made for 11+ horses, only those horses that:

- name the Yard/Keeper on their Hunter Certificate; or
are subsequently notified to the PPA as being in training at the Yard
may carry sponsorship in accordance with the application

Name of Sponsor (max 45 characters)

Keeper’s Declaration: I have read Appendix L of the Point-to-Point Regulations and agree to comply with the requirements for Advertising. I am aware that a failure to comply may result in the cancellation of this registration:

Signed..... Print name.....

Please send the completed form to:
The Point-to-Point Authority Limited, 30a, Shrivenham Hundred Business Park, Majors Rd, Watchfield SN6 8TZ. Tel: 01793 781990 Email: info@p2pa.co.uk

For general enquiries regarding the sponsorship of Point-to-Point horses, please contact the Point-to-Point Authority. Tel: 01793 781990 Email: info@p2pa.co.uk.